



# DCMA Instruction 3201

## Corporate Integration

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<b>Office of Primary Responsibility</b>	<b>Integrating Capability - Corporate Assessment</b>
<b>Effective:</b>	April 22, 2020
<b>Releasability:</b>	Cleared for public release
<b>Reissues and Cancels:</b>	DCMA-INST 3201, "Corporate Integration," December 21, 2017, as amended
<b>Internal Control:</b>	Not Applicable
<b>Labor Codes:</b>	Located on the Resource Page
<b>Resource Page Link:</b>	<a href="https://360.intranet.dcmam.mil/Sites/Policy/CA/SitePages/3201r.aspx">https://360.intranet.dcmam.mil/Sites/Policy/CA/SitePages/3201r.aspx</a>
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**Purpose:** This issuance, in accordance with the authority in DoD Directive 5105.64, "Defense Contract Management Agency (DCMA)":

- Implements DoD Instruction 5000.79, "Defense-Wide Sharing and Use of Supplier and Product Performance Information (PI)"
- Establishes policy, assigns responsibilities, and prescribes procedures governing corporate integration processes in support of the Integrating Capability - Corporate Assessment

- Authorizes procedural manuals: DCMA Manual 3201-01, “Corporate Alliance Networks” and DCMA Manual 3201-02, “Corporate Assessment”

## **SUMMARY OF CHANGES**

This Instruction was rewritten. Agency users and stakeholders should read this Instruction in its entirety. The most notable changes were as follows:

- Added guidance: DoD Instruction 5000.79, “Defense-Wide Sharing and Use of Supplier and Product Performance Information (PI)”
- Removed the Business Integration Center
- Removed reference to the Sustainment Alliance Network

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## SECTION 1: GENERAL ISSUANCE INFORMATION

**1.1. APPLICABILITY.** This instruction and its subordinate manuals apply to all DCMA organizational elements implementing corporate integration requirements unless it conflicts with higher-level regulations, policy, guidance, waiver, or agreements, in which case those take precedence.

**1.2. POLICY.** It is Agency policy to:

- a. Establish and implement processes for corporate alliance networks (CAN) and corporate assessment (CA).
- b. Develop and deliver integrated corporate insight to support the DoD acquisition process. This will be accomplished through cross-functional internal DCMA networks and external networks (e.g. Program Executive Office, DoD). DCMA will establish/maintain basic elements of information performance data from the DCMA Primary Capabilities and DCMA Integrating Capability activities. The performance data may be analyzed and utilized for corporate metrics (CM) to facilitate the CA process.
- c. Use the commercial and government entity (CAGE) code as the primary data element to capture and record contractor performance information.
- d. Collect and use contractor performance information to assess corporate business practices and supplier management related to DoD contracts administered by DCMA.
- e. Share contractor performance information within DCMA and with other DoD Components.
- f. Execute this instruction in a safe, efficient, effective, and ethical manner.

## SECTION 2: RESPONSIBILITIES

**2.1. CAPABILITY MANAGER, INTEGRATING CAPABILITY - CORPORATE ASSESSMENT.** The Capability Manager must establish and provide strategic oversight of the CAN and CA processes.

**2.2. DIRECTOR, DCMA.** The DCMA Director, or designee, will represent DCMA in acquisition forums with senior corporate executives.

**2.3. OFFICE OF GENERAL COUNSEL.** The Office of General Counsel will follow the responsibilities as described in DCMA Manual (DCMA-MAN) 3201-02, as requested.

**2.4. EXECUTIVE DIRECTOR, PORTFOLIO MANAGEMENT AND BUSINESS INTEGRATION.** In addition to the responsibilities in paragraph 2.1., Capability Manager, Integrating Capability - Corporate Assessment, the Executive Director, Portfolio Management and Business Integration, or designee, will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.

**2.5. DIRECTOR, CORPORATE INTEGRATION GROUP.** The Director, Corporation Integration Group will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.

**2.6. EXECUTIVE DIRECTOR, COMPONENT HEAD.** The Executive Directors, Component Head, or their designee, will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.

**2.7. EXECUTIVE DIRECTOR, COST AND PRICING REGIONAL COMMAND.** The Executive Director, Cost and Pricing Regional Command, or designee, will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.

**2.8. COMMANDER/DIRECTOR, OPERATIONAL UNITS.** The Commanders/Directors, Operational Units will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02. Special Programs Command will meet the intent of DCMA-MAN 3201 and DCMA-MAN 3201-02 to the maximum extent practical for all Special Assess Programs and Sensitive Compartmented Information contracts.

**2.9. COMMANDER/DIRECTOR, CONTRACT MANAGEMENT OFFICE.** The Commanders/Directors, Contract Management Offices will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.

## **SECTION 3: GENERAL PROVISIONS**

**3.1. CORPORATE ALLIANCE NETWORK MANUAL.** The DCMA-MAN 3201-01 provides procedures for establishing and implementing CANs as internal engagements and information exchanges between DCMA Headquarters Components, Operational Units, and Contract Management Offices.

**3.2. CORPORATE ASSESSMENT MANUAL.** The DCMA-MAN 3201-02 provides procedures for establishing and implementing processes for CA, CAGE code lists, CMs and their control, and corporate assessment work products that will identify systemic contract issues for DCMA resolution or buying command resolution.

## GLOSSARY

### G.1. DEFINITIONS.

**CA.** An analysis of a corporation's performance using one or more common measurements to enable objective comparison of the corporation's business units. An overall assessment of the corporation's performance that can be used for relative comparison with performance of other corporations.

**CAGE.** A unique identifier assigned to suppliers to various government or defense agencies, as well as to government agencies themselves and also various organizations. CAGE codes provide a standardized method of identifying a given facility at a specific location.

**CAN.** A forum of DCMA entities which discuss issues, best practices, and performance of a specific corporate entity.

**CM.** A set of standard measures and information packages that form the basis of consistent CAs.

## GLOSSARY

### G.2. ACRONYMS.

CA	corporate assessment
CAGE	commercial and government entity
CAN	corporate alliance networks
CM	corporate metric
DCMA-INST	DCMA Instruction
DCMA-MAN	DCMA Manual

## **REFERENCES**

DCMA Manual 3201-01, "Corporate Alliance Networks," December 21, 2017, as amended  
DCMA Manual 3201-02, "Corporate Assessment," March 19, 2018, as amended  
DoD Directive 5105.64, "Defense Contract Management Agency (DCMA)," January 10, 2013  
DoD Instruction 5000.79, "Defense-Wide Sharing and Use of Supplier and Product Performance  
Information (PI)," October 15, 2019