

DCMA UPDATES CAREER PORTAL

By Cassandra Locke, DCMA Public Affairs

The DCMA Career Portal was designed, first and foremost, to appeal to the 22- to 30-year-old demographic.

The Defense Contract Management Agency has an outlet for those looking to be employed with the agency.

According to Rick Bedford, DCMA lead agency recruiter, the DCMA Career Portal was designed to make DCMA an attractive employer option for the kinds of recruits DCMA needs. The Career Portal makes it easy to find a position in the agency and even easier to start the application process without leaving the site.

He said this is achieved by creating a high-tech environment,

unconventional site navigation, as well as a layered approach to information delivery. All of this is designed to get visitors to “linger longer” on the site, understand how a job with DCMA would be fulfilling and be motivated to apply.

The DCMA Career Portal was designed, first and foremost, to appeal to the 22- to 30-year-old demographic. While some accommodation was made for others, the site is clearly focused to attract young, highly qualified and motivated recruits. “Creating a .com site removes one layer of resistance from desired recruits — a .mil URL implies military service. Additionally, a .com URL allows a bit more freedom in establishing the brand values DCMA seeks to communicate,” said Bedford.

When visiting the site, each occupation is summarized, presenting an overview of the requirements involved and what each offers to potential recruits. It’s all reinforced with video presentations.

Jobs on the new site include: contract specialists, contract price/cost analysis specialists, quality assurance specialists, property management specialists, information technology specialists, general engineers, industrial specialists and the agency’s Keystone Intern Program. Also on the site is a link to the agency’s emergency essential positions and a list of places with the respective vacancies.

For more information about DCMA’s Career Portal, visit www.dcmacareers.com. 

